news release

12 October 2015

VODAFONE BROADBAND AND HOME PHONE SERVICES ROLL OUT ACROSS THE UK

- Vodafone Broadband and home phone services are now available across the UK
- Vodafone router and updated mobile app gives customers seamless control over broadband in the home
- Competitive packages, with broadband speeds up to 76Mbps available
- To celebrate the launch new customers will get a 12 months Netflix gift offer included in their agreement
- Easy Switching service to provide customers with hassle-free broadband set-up

Starting today, anyone in nearly 22 million premises across the UK will be able to benefit from Vodafone's nationwide fibre optic, business-grade network which gives customers the benefits of broadband speeds of up to 76 Mbps. Until today the service has only been available to existing Vodafone mobile customers: it is now available to both existing and new customers across the UK. In addition, to celebrate the launch, anyone signing up from today will receive a year's worth of Netflix, the world's leading Internet television network at no additional cost.

Vodafone's network currently reaches exchanges which pass around 22 million premises across the UK. Combined with the plug-and-play Vodafone router, the service delivers speed, reliability, unlimited data and cutting-edge features which let customers share, stream and shop to their hearts' content.

The innovative and newly updated Vodafone Connect mobile app, coupled with the router, offers a range of features which give customers greater control over the devices in the home, with settings for a number of uses. 'Boost' allows customers to supercharge any device connected to their home network, giving that device priority over others; 'Beam', which uses Beamforming technology, focuses Wi-Fi signal to compatible devices wherever they are in the home. Grouped settings are now available, such as 'Family' which customises the experience, allowing users to easily manage and set time limits on certain devices, giving control over when Wi-Fi is available and when it's not; or 'Guest Wi-Fi' allows controlled Wi-Fi access to household guests in one click. In addition, you can also control the WPS function of the router from the app, so setting up compatible devices such as printers, speakers and phone is easier than ever.

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Whether customers choose Superfast Fibre+ Broadband (up to 76 Mbps), Superfast Fibre Broadband (up to 38 Mbps) or Broadband ADSL (up to 17 Mbps), Vodafone will thank its existing customers for their loyalty by giving them £5 off the standard broadband price every month for the duration of their agreement making it one of the best value broadband and home phone packages in the UK. Vodafone Red (pay monthly mobile) customers will also get inclusive calls anytime to UK landlines, plus 300 free minutes to UK mobile numbers. And every customer gets inclusive evening and weekend calls to UK landline numbers, plus discounted Sure Signal units to boost mobile coverage indoors if necessary.

Customers taking Vodafone Broadband can stream TV shows and movies instantly as part of the Netflix gift offer, allowing two screen viewing at the same time on any Internet capable device. Viewers will have access to endless romance, sci-fi and comedy with even a special section for kids. From Marvel's Daredevil, House of Cards and Orange Is The New Black to The Adventures of Puss in Boots, there's plenty of drama, adventure and giggles to go around for the whole family.

We'll also take the hassle out of switching broadband provider with our Easy Switching service. Once a customer decides to order Vodafone Broadband, and has informed their provider where required, our switching experts will coordinate everything: from transferring the service from the old provider; to setting up the connection with us and ensuring everything is working as it should be.

Cindy Rose, Consumer Director at Vodafone UK said "We are delighted that we are now able to bring our innovative new home broadband service to people across the UK, allowing them to share in the great experience many of our existing customers are already enjoying. Our customers are loving the fact that they can control their home broadband from their smartphones and tablets. With the introduction of Vodafone home broadband combined with our ultrafast 4G, Vodafone is now well positioned to satisfy all of our customers' connectivity needs, both at home and on the go."

Vodafone's market leading Vodafone Connect router will be provided free to customers. High-spec, it utilises the latest Wi-Fi technology, allowing priority to be given to a chosen device – supercharging Wi-Fi for seamless video streaming and gaming.

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Key features of the Vodafone Connect router and Vodafone Connect companion mobile app

Vodafone Connect companion app manages the router using a mobile device – allowing customers to change the Wi-Fi password, control features like 'Boost' as well as controlling who's connected to the network and for how long, through features like 'Guest Wi-Fi'. The Vodafone Connect companion app is already available for Android and will shortly be available for iOS. Feature specifics, when coupled with the router, include:

- Control your app experience by selecting the 'personas' best suited to your needs – **General, Family** or **Business**
- **'Family'** – allows customers to easily manage and set time limits, giving them control over when Wi-Fi is available and when it's not.
- **'Boost'** can supercharge your connected devices – Boost lets customers prioritise Wi-Fi speeds to a chosen device for up to 12 hours, giving that device priority over others within the home – perfect for quickly downloading a video to a smartphone or tablet before setting off.
- **'Beam'** focuses the Wi-Fi signal right where it's needed most – Beam, which uses Beamforming technology, focusing the Wi-Fi signal to compatible devices wherever they are in the home, even in those hard to reach corners of the house.
- **Agent Live chat** – chat online directly with an agent to ask questions not covered in the FAQ, direct from the app

For further information please contact:

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Note to editors

Customers can check the availability of Vodafone Broadband in their area at www.vodafone.co.uk/broadband

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Pricing:

	Standard price	Existing Vodafone Mobile customers
ADSL (up to 17Mbps) (18 months contract)	£10.00 a month	£5.00 a month
Fibre 38Mbps (18 months contract)	£20.00 a month	£15.00 a month
Fibre 76Mbps (18 months contract)	£25.00 a month	£20.00 a month
Line rental	£16.99 a month Or Line Rental Saver £163.10 – 12 months upfront for 20% discount	£16.99 a month Or Line Rental Saver £163.10 – 12 months upfront for 20% discount
Content	12 months Netflix HD	12 months Netflix HD
Broadband usage	Unlimited	Unlimited
Calls	Evening & Weekend included (landline calls)	Evening & Weekend included (landline calls) Vodafone Pay monthly Red customers: Anytime & UK Mobile 300 mins as well
Online security	F-Secure SAFE free for 6 months (up to 5 devices) and then just £39.99 a year (RRP £79.99)	F-Secure SAFE free for 6 months (up to 5 devices) and then just £39.99 a year (RRP £79.99)

Vodafone Connect app & compatible Android/iOS device required to use full broadband functionality.

18-month agreement. Subject to credit check. Broadband and home phone service is subject to acceptance and availability in your area.

Payment is by direct debit. Connection charges may apply: New line provision (£60) and/or fibre activation (£30). Delivery charges –Broadband router only: £2.50 / Broadband router and a mobile phone contract ordered together: £4.95.Other upfront set-up costs may apply. £5 monthly discount for existing Vodafone mobile customers will be removed if you're no longer a Vodafone mobile customer.

Broadband speeds referred to are maximum download speeds. Speeds may vary significantly by location and are dependent on all equipment meeting minimum specifications, being fully functional and working at full speed.

Full terms and details at vodafone.co.uk/broadband.

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